

Presented by  **PRISM**
Halton's 2SLGBTQIA+ Group



PRIDE HALTON

SPONSORSHIP

Join us in Celebrating Diversity and Inclusion!

PRISM is thrilled to offer various sponsorship opportunities for our 3rd Annual Pride Halton Pride Parade that is taking place in Milton on Sunday July 20th 2025. This year, we are also excited to introduce Pride in the Park, a vibrant festival following the parade. Your support will play a pivotal role in showcasing your commitment to the 2SLGBTQIA+ community and helping us make this event a celebration of love, acceptance, and equality.

We provide a range of sponsorship packages designed to align with your budget and marketing objectives.

Why Partner with Us?

- **Community Impact:** Your support helps create a safe, welcoming space for Halton's 2SLGBTQIA+ community and allies.
- **Brand Visibility:** Connect with thousands of attendees, build goodwill, and showcase your values.
- **Local Pride:** Be part of Halton's growing tradition of inclusion and celebration.

Get Involved

Contact us at chair@prismhalton.com to discuss sponsorship opportunities. Let's work together to make Pride Halton 2025 the most memorable celebration yet!

SPONSORSHIP PACKAGES

	PRESENTING SPONSOR \$20,000	COMMUNITY CHAMPION \$10,000	PARADE PARTNER \$5000	FRIEND OF PRIDE \$2500
EXCLUSIVE “Presenting Sponsor” title (Pride Halton 2025 presented by [your company])”	●			
Dedicated social media/website spotlight post introducing you as a sponsor	●			
Prominent logo/name placement on all parade signage, websites, social media and promotional materials	●	●		
Company branded Float in parade	●	●	●	
VIP Tickets to pre and post parade celebrations	● 8 tickets	● 6 tickets	● 4 tickets	● 2 pre-parade celebration tickets
Name/logo displayed on PRISM’s website	●	●	●	●
Special feature in media press releases	●	●	●	●
Opportunity to sponsor an event section at Pride in the Park (Food area, drag show etc)	●	●	●	●

